

## PeoplesBank Sponsors Financial Literacy Programs for Students of York County



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The Pennsylvania Council on Financial Literacy, through Brighter Financial Futures, is proud to announce that thanks to the generous sponsorship of PeoplesBank, all students in grades 3-12 can have full access to the Personal Finance Lab, free of charge. This world-class, online platform and curriculum includes the Personal Budgeting Game, Online Learning with certifications in Personal Finance, along with the Investing Challenge.

We now offer 4 quarter semester and 2 full semester programs with competitions. Students can learn by using the curriculum & lessons along with playing both the budgeting & investing simulations. The platform provides lessons, assignments and grading for seamless teacher management as well as the superior gamification of the Personal Budgeting Game & Investment Challenge.

The competitions are held in the classroom, both county-wide and state-wide. Schools can sign up for our Budgeting & Investing competitions at [www.penncfl.org](http://www.penncfl.org).

More information about the PeoplesBank Personal Budget Competitions & Investing Challenge can be found at <https://www.penncfl.org/yorkcounty>

PeoplesBank opened their doors in 1864 with \$50,000 in capital and began operating during one of the most volatile moments in our nation's history. Despite the challenges faced with a Civil War, PeoplesBank was able to overcome those obstacles, battle the great depression, and grow into the neighborhood bank it is today. In 2022, PeoplesBank has more than \$2 billion in assets and is the largest independent financial institution based in York County, Pennsylvania. Our roots may have been planted in Pennsylvania, but we've branched out to share our exceptional service with new communities across state and county lines. Our locations serve clients from South Central Pennsylvania to Northern Maryland, providing them with financial products and services to reach their goals and achieve their dreams. We've experienced a lot of change over the years, but one thing hasn't changed: our unwavering commitment to our clients and communities. 155 years later, the communities we serve continue to be that founding fabric that helped define and make us the community-focused and neighborhood bank we are today.

The Pennsylvania Council on Financial Literacy (PennCFL) exists to prepare the next generation to rise up! Many in society today suffer financially due to the lack of financial management skills & a "minimum wage" mindset. We strive to change the future by offering all Pennsylvania students in grades K -12 with Personal Finance education, Personal Budgeting & Investing challenges, along with Entrepreneurship skills that will help them thrive in the workforce & in life.

PennCFL is a 501(c)3 organization and approved by Pennsylvania's Department of Community & Economic Development as an Educational Improvement Organization. The PennCFL competitions and programs result in over 20,000 student registrations in Pennsylvania. Training and support are provided to hundreds of teachers. We showcase exceptional talent from business, education and government.

Our entrepreneurship program, Dream-Learn-Pitch, allows students to learn through our online curriculum, at our entrepreneurship conferences or independently with their teachers. Students can upload their Business Pitch to win prizes up to \$10,000 and additionally, up to \$40,000 in college scholarships. See [www.dreamlearnpitch.org/terms--conditions](http://www.dreamlearnpitch.org/terms--conditions) for details.

For more information, please contact Vice President Carolyn Shirk at [CShirk@PennCFL.org](mailto:CShirk@PennCFL.org) / 570- 975-5149 or Chief Communications Officer Eric Attinger at [EAttinger@PennCFL.org](mailto:EAttinger@PennCFL.org) / 570-556-7913 .