

**Fidelity Bank
Sponsors Financial Literacy Programs for
Students of Lackawanna, Luzerne & Northampton Counties**



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The Pennsylvania Council on Financial Literacy, through Brighter Financial Futures, is proud to announce that thanks to the generous sponsorship of Fidelity Bank, all students in grades 3-12 can have full access to the Personal Finance Lab, free of charge. This world-class, online platform and curriculum includes the Personal Budgeting Game, Online Learning with certifications in Personal Finance, along with the Investing Challenge.

We now offer 4 quarter semester and 2 full semester programs with competitions. Students can learn by using the curriculum & lessons along with playing both the budgeting & investing simulations. The platform provides lessons, assignments and grading for seamless teacher management as well as the superior gamification of the Personal Budgeting Game & Investment Challenge.

The competitions are held in the classroom, both county-wide and state-wide. Schools can sign up for our Budgeting & Investing competitions at www.penncfl.org.

More information about the Fidelity Bank Personal Budget Competitions & Investing Challenge can be found at <https://www.penncfl.org/luzernecounty>

Fidelity Bank has built a strong history as a trusted financial advisor and continues its mission of exceeding client expectations through a unique banking experience. It operates 20 full-service offices throughout Lackawanna, Luzerne, Lehigh, and Northampton Counties, along with a limited production commercial office in Luzerne County and a Fidelity Bank Wealth Management Office in Schuylkill County. Fidelity Bank provides a digital banking experience online at www.bankatfidelity.com, through the Fidelity Mobile Banking app, and in the Client Care Center at 1-800-388-4380. Part of the Company's vision is to serve as the best bank for the community, which was accomplished by having provided over 4,100 hours of volunteer time and over \$1.7 million in donations to non-profit organizations directly within the markets served throughout 2022. Fidelity Bank's deposits are insured by the Federal Deposit Insurance Corporation up to the full extent permitted by law.

The Pennsylvania Council on Financial Literacy (PennCFL) exists to prepare the next generation to rise up! Many in society today suffer financially due to the lack of financial management skills & a "minimum wage" mindset. We strive to change the future by offering all Pennsylvania students in grades K -12 with Personal Finance education, Personal Budgeting & Investing challenges, along with Entrepreneurship skills that will help them thrive in the workforce & in life.

PennCFL is a 501(c)3 organization and approved by Pennsylvania's Department of Community & Economic Development as an Educational Improvement Organization. The PennCFL competitions and programs result in over 20,000 student registrations in Pennsylvania. Training and support are provided to hundreds of teachers. We showcase exceptional talent from business, education and government.

Our entrepreneurship program, Dream-Learn-Pitch, allows students to learn through our online curriculum, at our entrepreneurship conferences or independently with their teachers. Students can upload their Business Pitch to win prizes up to \$10,000 and additionally, up to \$40,000 in college scholarships. See www.dreamlearnpitch.org/terms--conditions for details.

For more information, please contact Vice President Carolyn Shirk at CShirk@PennCFL.org / 570- 975-5149 or Chief Communications Officer Eric Attinger at EAttinger@PennCFL.org / 570-556-7913 .