

The Sunbury Motor Company Sponsors Personal Budgeting Programs for Students of the Central Pennsylvania Region



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The Pennsylvania Council on Financial Literacy, through Brighter Financial Futures, is proud to announce that thanks to the generous sponsorship of the Sunbury Motor Company, all students in grades 3-12 can have full access to the Personal Finance Lab, free of charge. This world-class, online platform and

curriculum includes the Personal Budgeting Game, Online Learning with certifications in Personal Finance, along with the Investing Challenge.

We now offer 4 quarter semester and 2 full semester programs with competitions. Students can learn by using the curriculum & lessons along with playing both the budgeting & investing simulations. The platform provides lessons, assignments and grading for seamless teacher management as well as the superior gamification of the Personal Budgeting Game & Investment Challenge.

The competitions are held in the classroom, both county-wide and state-wide. Schools can sign up for our Budgeting & Investing competitions at www.penncfl.org.

More information about the Sunbury Motor Company Personal Budgeting Challenge can be found at <https://www.penncfl.org/sunburymotors>

Sunbury Motors is the dealership known for its integrity. Since 1915, over one hundred years! You can Trust SMC to deliver a better buying experience! We have a strong and committed sales staff with many years of experience satisfying our customers' needs. Feel free to browse our inventory online, request more information about vehicles, set up a test drive or inquire about financing! Sunbury Motors absolutely wants to make your treatment at our stores the number one priority and provide you with the most pleasant experience while here. We promise to do our best with each and every customer who visits no matter the department. We look forward to serving you and your family's needs!

The Pennsylvania Council on Financial Literacy (PennCFL) exists to prepare the next generation to rise up! Many in society today suffer financially due to the lack of financial management skills & a "minimum wage" mindset. We strive to change the future by offering all Pennsylvania students in grades K -12 with Personal Finance education, Personal Budgeting & Investing challenges, along with Entrepreneurship skills that will help them thrive in the workforce & in life.

PennCFL is a 501(c)3 organization and approved by Pennsylvania's Department of Community & Economic Development as an Educational Improvement

Organization. The PennCFL competitions and programs result in over 20,000 student registrations in Pennsylvania. Training and support are provided to hundreds of teachers. We showcase exceptional talent from business, education and government.

Our entrepreneurship program, Dream-Learn-Pitch, allows students to learn through our online curriculum, at our entrepreneurship conferences or independently with their teachers. Students can upload their Business Pitch to win prizes up to \$10,000 and additionally, up to \$40,000 in college scholarships. See www.dreamlearnpitch.org/terms--conditions for details.

For more information, please contact Vice President Carolyn Shirk at CShirk@PennCFL.org / 570- 975-5149 or Chief Communications Officer Eric Attinger at EAttinger@PennCFL.org / 570-556-7913 .