

# California University of Pennsylvania Sponsors Students in Allegheny, Fayette, Greene, Washington and Westmoreland counties

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The Pennsylvania Council on Financial Literacy, through Brighter Financial Futures, is proud to announce that thanks to the sponsorship of California University of Pennsylvania, all students in grades 3-12 can have full access to the Personal Finance Lab, free of charge. This world-class, web-based stock simulation platform and curriculum includes the Personal Budgeting Game, Online Learning with certifications in Personal Finance and Investing 101, plus the Stock Market Challenge. This cutting-edge, real-time stock market game is derived from Stock-Trak's University Platform, which is used in over 80% of the top business schools in the United States.

Essentially, we went from 2 ten-week stock games to 4 quarter semester and 2 full semester programs with competitions. The 4 quarter semester programs are held in early fall, late fall, early spring and late spring. Now students can learn by using the curriculum, courses, trading and the budget simulation. The platform provides lessons, assignments and grading for seamless teacher management, as well as the superior gamification of the Stock Market Challenge and the Personal Budgeting Program.

The competitions are held in the classroom, both county-wide and state-wide. The next big Stock Market Challenge and Personal Budgeting Competition begins on February 14<sup>th</sup>, and area schools can sign up at [www.pennconf.org](http://www.pennconf.org).

California University of Pennsylvania offers nearly 200 academic programs, including more than a dozen undergraduate business degree programs and MBA programs in specialized fields. A new Master of Accountancy program for aspiring Certified Public

Accountants begins this summer. For details about all Cal U programs, visit [www.calu.edu/academics](http://www.calu.edu/academics).

Pennsylvania Council on Financial Literacy (PennCFL) is a 501(c)3 organization and approved by Pennsylvania's Department of Community & Economic Development as an Educational Improvement Organization. PennCFL sponsors financial competitions and entrepreneurial programs resulting in over 20,000 student registrations in Pennsylvania. Training and support are provided to hundreds of teachers.

Our mission is to provide K-12 students with economics, personal finance and entrepreneurship skills that elevate their standard of living, quality of life and professional success. We showcase exceptional talent from business, education and government.

Our entrepreneurship program, Dream-Learn-Pitch, allows students to learn through our online curriculum, at hybrid Dream, Learn and Pitch conferences or independently with their teachers. Students can upload their Elevator Pitch to win prizes up to \$10,000 and additionally, up to \$40,000 in college scholarships. See [www.dreamlearnpitch.org](http://www.dreamlearnpitch.org) for details.

Our goal is to be the leader in K-12 financial literacy and entrepreneurship education. For additional information, please contact PennCFL President Alan Dakey at [ADakey@PennCFL.org](mailto:ADakey@PennCFL.org) or Vice President Carolyn Shirk at [CShirk@PennCFL.org](mailto:CShirk@PennCFL.org), call 570-975-5149, or visit us at [DreamLearnPitch.org](http://DreamLearnPitch.org) or [PennCFL.org](http://PennCFL.org).