

## Entrepreneurship Challenge

### Student Business Plan Competition

**\*\*Please Note\*\*** - When printing this document, only the words visible in the form fields (without scrolling) will appear.

Date:

Location of Event:

Name of your Business:

Home School:

Teacher:

Grade:      Students:

Complete before Event:

1. **Describe your business idea.**

Complete at Conference:

2. **Explain how your business solves a problem.**

3. **Your competition:** Being an expert of your competition will increase your success.

4. **What is your competitive advantage?**

5. Target your efforts to a group that is likely to buy your product or service. **Who is your target market?**

6. **What is your sales territory?**

7. **Funding Summary and Requirments:**

8. **Create your elevator speech** with a maximum of 300 words. An elevator speech should answer why I would want to invest in your business idea.